

EMPLOYMENT EXPERIENCE

-
- Copywriter**, Imre, Remote April 2025-present
- Writes website, social, and banner, copy for upcoming launch brand
 - Collaborates with UX partners to optimize website design and copy harmony
 - Wrote headline revision for main campaign concept; reviews & routes drafts of concepts
- Jr. Copywriter**, NEON, An IPG Health Company, New York, NY June 2024-April 2025
- Wrote headers & subject lines for promotional emails, banners, print ads, and social media
 - Produced & scripted pro bono 'True Crimes of the ER' podcast
 - Copy written as intern selected by client for use
 - Created birth control campaign with Art Direction Intern
- Mentor**, Curious Cardinals, Remote Feb 2023-present
- Uses AI savvy software for mentorship startup to inspire young talent
 - Creates lesson plans, helps student write analytical film blog, design creative ads/posters using Photoshop, and write and produce comedy sketches
 - Wrote promotional materials included in weekly newsletter and educational video content
- Studio Assistant**, New York, New York June 2024-Aug 2024
- Helped artist Chellis Baird maintain studio preparedness and neatness to optimize creative flow for making art
- Educator**, Shelburne Farms, Shelburne, VT Jun 2023-Aug 2023
- Co-led groups of students aged 5-12, taught about farm living, sustainability, and relationship to land in an outdoor setting
- Mindfulness Fellow**, Middlebury College, Middlebury VT Aug 2022-Dec 2022
- Independent work and idea brainstorming to improve student and faculty engagement with mindfulness on campus. Weekly meetings with Dean of Spiritual and Religious Life
 - Leader of Revolving Reflections, weekly meditation group. Promotion by content made with Canva
 - Designed and maintained student reflection space
- Intern**, Kavi Gupta Gallery, Chicago, IL Jul 2022-Sept 2022
- Assisted on projects and work for gallery assistants, the client relations team, and the gallery manager
 - Provided customer service by greeting daily visitors and answering phones
 - Researched clientele/potential buyers
 - Gallery Software: Artlogic, transferred data from excel about certain artworks, clients, or artists

LEADERSHIP & INVOLVEMENT

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- Writer & Actress**, Middlebury Discount Comedy, Middlebury, VT Sept 2023-present
- Meets 3 times weekly to pitch, write, and act out sketches
 - Several shows throughout the semester, performing in front of large crowd
- Radio Host**, WRMC Middlebury College Radio, Middlebury, VT Jan 2022-present
- Plans radio shows each week, uses soundboard and radio software
 - Creates thematic shows, choosing pieces of art and creates playlists that resonate with certain works
- Photographer**, Clover Magazine, Middlebury, VT Jan 2022-Dec 2022
- Photographed & brainstormed with writers to most effectively convey creative vision
- Division III Student Athlete**, Middlebury College, Middlebury VT Aug 2020-Jan 2022
- Women's Volleyball, recruited as setter, attended First Round of NCAA D3 Tournament

EDUCATION

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- Middlebury College**, Middlebury, VT Sept 2020- Feb 2025
- Major in English, Creative Writing
 - College Scholar's List Fall 2022, 2023, Spring 2024
 - Spring 2023 abroad in Amsterdam, NL
 - GPA: 3.55/4.0
- Oxford University**, Oxford UK May 2023-Jun 2023
- Participated in a 5-week immersive educational experience. Visited various museums while learning about the museum industry. Participated in weekly lectures led by Oxford University tutors.

SKILLS & ACHIEVEMENTS

French (intermediate), Canva, Adobe Suite, Google and Microsoft Suite, Dean's List Fall 2022, Dean's List Fall 2023